

## **AGENCY AGREEMENT FOR DISTRIBUTION OF THE CINEMATOGRAPHIC FILM WITHIN INDIA FOR THEATRICAL RIGHTS ON MINIMUM GUARANTEED BASIS**

THIS AGREEMENT executed at \_\_\_\_\_ on this \_\_\_\_\_ day of \_\_\_\_\_ 20\_\_ **BETWEEN** \_\_\_\_\_, a Company registered under the Companies Act, 1956/2013, carrying on business at \_\_\_\_\_, hereinafter referred to as **“THE PRODUCERS”** (which expression shall, unless it be repugnant to the meaning or context thereof, be deemed to mean and include its’ successors and assigns) of the **ONE PART; AND** \_\_\_\_\_, having address at \_\_\_\_\_, hereinafter referred to as **“THE AGENT”** (which expression shall, unless contrary or meaning thereof, mean and include in the case of individuals his/her/their heirs and legal representatives and in case of partnership firm, the partners constituting the firm for the time being and the survivors or survivor of them and their respective heirs and legal representatives and in the case of a corporate body, its successors and assigns and in the case of the Trust, its Trustees for the time being) of the **OTHER PART;**

### **WHEREAS:**

- (a) The Producers are producing a Motion Picture in \_\_\_\_\_ language titled as “\_\_\_\_\_” starring \_\_\_\_\_, \_\_\_\_\_ and others with music composed by \_\_\_\_\_ and direction by \_\_\_\_\_ (**“the**

**Picture”).**

- (b) The Producers have agreed to appoint the Agent as the sole and exclusive Agent for the purpose of theatrical distribution, theatrical exhibition and theatrical exploitation of the above referred Picture for the territory commonly known in the film trade as “\_\_\_\_\_” and on terms and conditions mutually agreed upon between them and recorded hereinafter.
- (c) The parties are desirous of reducing the said terms and conditions into writing as appearing hereinafter.

**NOW THIS INDENTURE WITNESSETH AND IT IS HEREBY AGREED AND RECORDED BY AND BETWEEN THE PARTIES HERETO AS UNDER:**

**1. DEFINITIONS**

- (a) **“THE PICTURE”**:- A Motion Picture (Cinematographic Film) in Language presently titled as “\_\_\_\_\_” starring \_\_\_\_\_, \_\_\_\_\_ and others with music composed by \_\_\_\_\_ and direction by \_\_\_\_\_ and produced by the Producers.
- (b) **“THE RIGHTS”**:- The rights in respect of the picture only by way of theatrical exhibition (as approved by Theatres Owner Association namely \_\_\_\_\_) in the licensed theatres/cinema houses only and for commercial purposes i.e. viewing on

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