



## **PRIVACY POLICY OF WEBSITES**

\_\_\_\_\_, \_\_\_\_\_ .com and its affiliates (collectively, "our," "us," or "we") operate websites, services through mobile and other applications, and develop software. We refer to these as "sites," "services," or "our sites and services."

This privacy policy applies to our sites and services on which we display or post a direct link to this privacy policy. This privacy policy does not apply to those sites and services that do not display or link to this privacy policy, or that have their own privacy policies.

This privacy policy applies to all users and visitors of our sites and services and covers what information we collect and why we collect it, how we use the information we collect, and the choices you have to access and update that information. Please familiarize yourself with our practices and let us know if you have any questions. By using our sites and services, you expressly, irrevocably and unconditionally consent to our collection, use, disclosure, and retention of your personal information as described in this privacy policy. Each time you use our sites and services, the current version of this privacy policy will apply. By using the Services, you agree and consent to the data practices described in this policy and our Terms of Use. If you do not agree to this privacy policy, please do not use our sites or services.

### **1. Collection of your Personal Information**

We may collect personally identifiable information, such as your \_\_\_\_\_, \_\_\_\_\_, \_\_\_\_\_ and IP address. If you purchase, acquire and/or subscribe to our Services, we collect and store your billing and credit/debit card information. The information that we collect and store often depends on the type of Service that you use. For example, when you register with us, we collect and maintain your account information such as login name, password, email address and contact information. If you contact our customer service



personnel, we may record the phone call or retain the email string or chat transcript for quality assurance purposes. We may also collect anonymous demographic information, which is not unique to you, such as your \_\_\_\_\_, \_\_\_\_\_, \_\_\_\_\_ and \_\_\_\_\_. We will not delete customer information other than upon customer's specific request. However, we reserves the right to delete customer information for members with a free account status at any time. In each of the above instances, you will know what personal information we collect through our sites and services because you voluntarily and directly provide it to us.

## **2. Other Information We Automatically Collect through Cookies and Other Technologies**

We or our third-party service providers may collect and store certain technical information when you use our sites and services. For example, our servers receive and automatically collect information about your computer and browser, including, for instance, your IP address, browser type, domain name from which you accessed the site or service, device size and other software or hardware information. If you access our sites and services from a mobile or other device, we may collect a unique device identifier assigned to that device (UDID), type of device, general GPS location, or other transactional information for that device in order to serve content to it and to improve your experience in using the sites or services.

In addition, we or our third-party service providers may collect information about how you use of our sites, including but not limited to, the date and time you visit the sites, the areas or pages of the sites that you visit, the amount of time you spend viewing the sites, the number of times you return to the sites, visits to sites outside our network, preferred language, and other click-stream data.

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